

# Criminal Profiling from Crime Scene Analysis

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*Since the 1970s, investigative profilers at the FBI's Behavioral Science Unit (now part of the National Center for the Analysis of Violent Crime) have been assisting local, state, and federal agencies in narrowing investigations by providing criminal personality profiles. An attempt is now being made to describe this criminal-profile-generating process. A series of five overlapping stages lead to the sixth stage, or the goal of apprehension of the offender: (1) profiling inputs, (2) decision-process models, (3) crime assessment, (4) the criminal profile, (5) investigation, and (6) apprehension. Two key feedback filters in the process are: (a) achieving congruence with the evidence, with decision models, and with investigation recommendations, and (b) the addition of new evidence.*

"You wanted to mock yourself at me! . . . You did not know your Hercule Poirot." He thrust out his chest and twirled his moustache.

I looked at him and grinned . . . "All right then," I said. "Give us the answer to the problems—if you know it."

"But of course I know it."

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Hardcastle stared at him incredulously . . . "Excuse me, Monsieur Poirot, you claim that you know who killed three people. And why? . . . All you mean is that you have a hunch."

I will not quarrel with you over a word . . . Come now, Inspector. I know—really know . . . I perceive you are still sceptic. But first let me say this: To be sure means that when the right solution is reached, everything falls into place. You perceive that in no other way could things have happened."

(Christie, 1963, pp. 227–228)

The ability of Hercule Poirot to solve a crime by describing the perpetrator is a skill shared by the expert investigative profiler. Evidence speaks its own language of patterns and sequences that can reveal the offender's behavioral characteristics. Like Poirot, the profiler can say, "I know who he must be."

This article focuses on the developing technique of criminal profiling. Special Agents at the FBI Academy have demonstrated expertise in crime scene analysis of various violent crimes, particularly those involving sexual homicide. This article discusses the history of profiling and the criminal-profile-generating process and provides a case example to illustrate the technique.

## INTRODUCTION: HISTORY OF CRIMINAL PROFILING

Criminal profiling has been used successfully by law enforcement in several areas and is a valued means by which to narrow the field of investigation. Profiling does *not* provide the specific identity of the offender. Rather, it indicates the kind of person most likely to have committed a crime by focusing on certain behavioral and personality characteristics.

Profiling techniques have been used in various settings, such as hostage taking (Reiser, 1982). Law enforcement officers need to learn as much as possible about the hostage taker in order to protect the lives of the hostages. In such cases, police are aided by verbal contact (although often limited) with the offender, and possibly by access to his family and friends. They must be able to assess the subject in terms of what course of action he is likely to take and what his reactions to various stimuli might be.

Profiling has been used also in identifying anonymous letter writers (Casey-Owens 1984) and persons who make written or spoken threats of violence (Miron & Douglas 1979). In cases of the latter, psycholinguistic techniques have been used to compose a "threat dictionary," whereby every word in a message is assigned, by computer, to a specific category. Words as they are used in the threat message are then compared with those words as they are used in ordinary speech or writings. The vocabulary usage in the message may yield "signature" words unique to the offender. In this way, police may not only be able to determine that several letters were written by the same individual, but also to learn about the background and psychology of the offender.

Rapists and arsonists also lend themselves to profiling techniques. Through

Careful interview of the rape victim about the rapist's behavior, law enforcement personnel begin to build a profile of the offender (Hazelwood, 1983). The rationale behind this approach is that behavior reflects personality, and by examining behavior the investigator may be able to determine what type of person is responsible for the offense. For example, common characteristics of arsonists have been derived from an analysis of the data from the FBI's *Crime in the United States* (Rider, 1980). Knowledge of these characteristics can aid the investigator in identifying possible suspects and in developing techniques and strategies for interviewing them. However, studies in this area have focused on specific categories of offenders and are not yet generalizable to all offenders.

Criminal profiling has been found to be of particular usefulness in crimes such as serial sexual homicides. These crimes create a great deal of fear because of their apparently random and motiveless nature, and they are also given high publicity. Consequently, law enforcement personnel are under great public pressure to apprehend the perpetrator as quickly as possible. At the same time, these crimes may be the most difficult to solve, precisely because of their apparent randomness.

While it is not completely accurate to say that these crimes are motiveless, the motive may all too often be one understood only by the perpetrator. Lunde (1976) demonstrates this issue in terms of the victims chosen by a particular offender. As Lunde points out, although the serial murderer may not know his victims, their selection is not random. Rather, it is based on the murderer's perception of certain characteristics of his victims that are of symbolic significance to him. An analysis of the similarities and differences among victims of a particular serial murderer provides important information concerning the "motive" in an apparently motiveless crime. This, in turn, may yield information about the perpetrator himself. For example, the murder may be the result of a sadistic fantasy in the mind of the murderer and a particular victim may be targeted because of a symbolic aspect of the fantasy (Ressler et al., 1985).

In such cases, the investigating officer faces a completely different situation from the one in which a murder occurs as the result of jealousy or a family quarrel, or during the commission of another felony. In those cases, a readily identifiable motive may provide vital clues about the identity of the perpetrator. In the case of the apparently motiveless crime, law enforcement may need to look to other methods in addition to conventional investigative techniques, in its efforts to identify the perpetrator. In this context, criminal profiling has been productive, particularly in those crimes where the offender has demonstrated repeated patterns at the crime scene.

### THE PROFILING OF MURDERERS

Traditionally, two very different disciplines have used the technique of profiling murderers: mental health clinicians who seek to explain the personality and actions of a criminal through psychiatric concepts, and law enforcement

agents whose task is to determine the behavioral patterns of a suspect through investigative concepts.

### Psychological Profiling

In 1957, the identification of George Metesky, the arsonist in New York City's Mad Bomber case (which spanned 16 years), was aided by psychiatrist-criminologist James A. Brussel's staccato-style profile:

"Look for a heavy man. Middle-aged. Foreign born. Roman Catholic. Single. Lives with a brother or sister. When you find him, chances are he'll be wearing a double-breasted suit. Buttoned."

Indeed, the portrait was extraordinary in that the only variation was that Metesky lived with two single sisters. Brussel, in a discussion about the psychiatrist acting as Sherlock Holmes, explains that a psychiatrist usually studies a person and makes some reasonable predictions about how that person may react to a specific situation and about what he or she may do in the future. What is done in profiling, according to Brussel, is to reverse this process. Instead, by studying an individual's deeds one deduces what kind of a person the individual might be (Brussel, 1968).

The idea of constructing a verbal picture of a murderer using psychological terms is not new. In 1960, Palmer published results of a three-year study of 51 murderers who were serving sentences in New England. Palmer's "typical murderer" was 23 years old when he committed murder. Using a gun, this typical killer murdered a male stranger during an argument. He came from a low social class and achieved little in terms of education or occupation. He had a well-meaning but maladjusted mother, and he experienced physical abuse and psychological frustrations during his childhood.

Similarly, Rizzo (1982) studied 31 accused murderers during the course of routine referrals for psychiatric examination at a court clinic. His profile of the average murderer listed the offender as a 26-year-old male who most likely knew his victim, with monetary gain the most probable motivation for the crime.

### Criminal Profiling

Through the techniques used today, law enforcement seeks to do more than describe the typical murderer, if in fact there ever was such a person. Investigative profilers analyze information gathered from the crime scene for what it may reveal about the type of person who committed the crime.

Law enforcement has had some outstanding investigators; however, their skills, knowledge, and thought processes have rarely been captured in the professional literature. These people were truly the experts of the law enforcement field, and their skills have been so admired that many fictional characters (Sergeant Cuff,



Sherlock Holmes, Hercule Poirot, Mike Hammer, and Charlie Chan) have been modeled on them. Although Lunde (1976) has stated that the murders of fiction bear no resemblance to the murders of reality, a connection between fictional detective techniques and modern criminal profiling methods may indeed exist. For example, it is attention to detail that is the hallmark of famous fictional detectives; the smallest item at a crime scene does not escape their attention. As stated by Sergeant Cuff in Wilkie Collins' *The Moonstone*, widely acknowledged as the first full-length detective study:

At one end of the inquiry there was a murder, and at the other end there was a spot of ink on a tablecloth that nobody could account for. In all my experience . . . I have never met with such a thing as a trifle yet.

However, unlike detective fiction, real cases are not solved by one tiny clue but the analysis of all clues and crime patterns.

Criminal profiling has been described as a collection of leads (Rossi, 1982), as an educated attempt to provide specific information about a certain type of suspect (Geberth, 1981), and as a biographical sketch of behavioral patterns, trends, and tendencies (Vorpapel, 1982). Geberth (1981) has also described the profiling process as particularly useful when the criminal has demonstrated some form of psychopathology. As used by the FBI profilers, the criminal-profile-generating process is defined as a technique for identifying the major personality and behavioral characteristics of an individual based upon an analysis of the crimes he or she has committed. The profiler's skill is in recognizing the crime scene dynamics that link various criminal personality types who commit similar crimes.

The process used by an investigative profiler in developing a criminal profile is quite similar to that used by clinicians to make a diagnosis and treatment plan: data are collected and assessed, the situation reconstructed, hypotheses formulated, a profile developed and tested, and the results reported back. Investigators traditionally have learned profiling through brainstorming, intuition, and educated guesswork. Their expertise is the result of years of accumulated wisdom, extensive experience in the field, and familiarity with a large number of cases.

A profiler brings to the investigation the ability to make hypothetical formulations based on his or her previous experience. A formulation is defined here as a concept that organizes, explains, or makes investigative sense out of information, and that influences the profile hypotheses. These formulations are based on clusters of information emerging from the crime scene data and from the investigator's experience in understanding criminal actions.

A basic premise of criminal profiling is that the way a person thinks (i.e., his or her patterns of thinking) directs the person's behavior. Thus, when the investigative profiler analyzes a crime scene and notes certain critical factors, he or she may be able to determine the motive and type of person who committed the crime.

## THE CRIMINAL-PROFILE-GENERATING PROCESS

Investigative profilers at the FBI's Behavioral Science Unit (now part of the National Center for the Analysis of Violent Crime [NCAVC]) have been analyzing crime scenes and generating criminal profiles since the 1970s. Our description of the construction of profiles represents the off-site procedure as it is conducted at the NCAVC, as contrasted with an on-site procedure (Ressler et al., 1985). The criminal-profile-generating process is described as having five main stages, with a sixth stage or goal being the apprehension of a suspect (see Fig. 1).

### 1. Profiling Inputs Stage

The profiling inputs stage begins the criminal-profile-generating process. Comprehensive case materials are essential for accurate profiling. In homicide cases, the required information includes a complete synopsis of the crime and a description of the crime scene, encompassing factors indigenous to that area to the time of the incident such as weather conditions and the political and social environment.

Complete background information on the victim is also vital in homicide profiles. The data should cover domestic setting, employment, reputation, habits, fears, physical condition, personality, criminal history, family relationships, hobbies, and social conduct.

Forensic information pertaining to the crime is also critical to the profiling process, including an autopsy report with toxicology/serology results, autopsy photographs, and photographs of the cleansed wounds. The report should also contain the medical examiner's findings and impressions regarding estimated time and cause of death, type of weapon, and suspected sequence of delivery of wounds.

In addition to autopsy photographs, aerial photographs (if available and appropriate) and 8 × 10 color pictures of the crime scene are needed. Also useful are crime scene sketches showing distances, directions, and scale, as well as maps of the area (which may cross law enforcement jurisdiction boundaries).

The profiler studies all this background and evidence information, as well as all initial police reports. The data and photographs can reveal such significant elements as the level of risk of the victim, the degree of control exhibited by the offender, the offender's emotional state, and his criminal sophistication.

Information the profiler does *not* want included in the case materials is that dealing with possible suspects. Such information may subconsciously prejudice the profiler and cause him or her to prepare a profile matching the suspect.

### 2. Decision Process Models Stage

The decision process begins the organizing and arranging of the inputs into meaningful patterns. Seven key decision points, or models, differentiate and

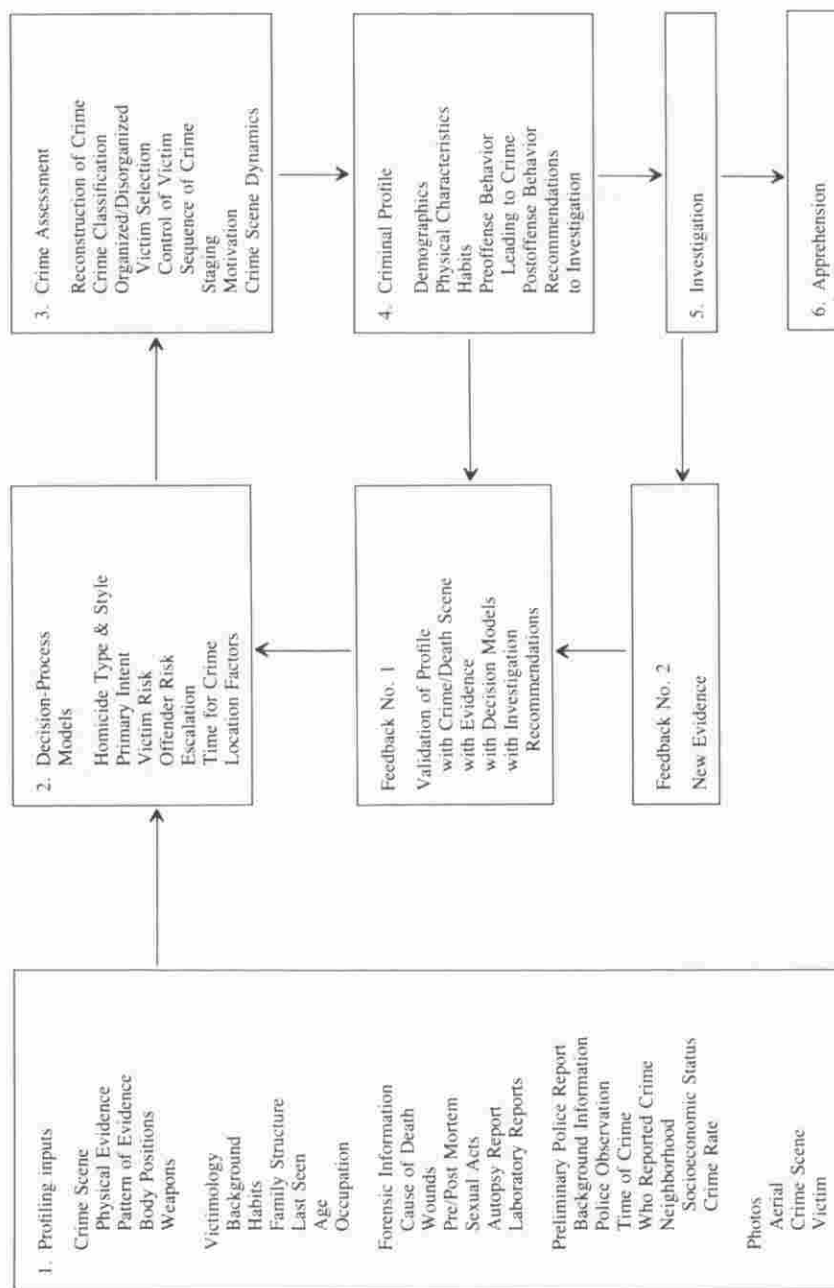


Figure 1. Criminal profile generating process.

organize the information from Stage 1 and form an underlying decisional structure for profiling.

### *Homicide Type and Style*

As noted in Table I, homicides are classified by type and style. A single homicide is one victim, one homicidal event; double homicide is two victims, one event, and in one location; and a triple homicide has three victims in one location during one event. Anything beyond three victims is classified a mass murder; that is, four or more victims in one location, and within one event.

There are two types of mass murder: classic and family. A classic mass murder involves one person operating in one location at one period of time. That period of time could be minutes or hours and might even be days. The classic mass murderer is usually described as a mentally disordered individual whose problems have increased to the point that he acts against groups of people unrelated to these problems. He unleashes his hostility through shootings or stabbings. One classic mass murderer was Charles Whitman, the man who armed himself with boxes of ammunition, weapons, ropes, a radio, and food; barricaded himself on a tower in Austin, Texas; and opened fire for 90 minutes, killing 16 people and wounding over 30 others. He was stopped only when he was killed during an assault on the tower. James Huberty was another classic mass murderer. With a machine gun, he entered a fast food restaurant and killed and wounded many people. He also was killed at the site by responding police. More recently, Pennsylvania mass murderer Sylvia Seegrist (nicknamed Ms. Rambo for her military style clothing) was sentenced to life imprisonment for opening fire with a rifle at shoppers in a mall in October 1985, killing three and wounding seven.

The second type of mass murder is family member murder. If more than three family members are killed and the perpetrator takes his own life, it is classified as a mass murder/suicide. Without the suicide and with four or more victims, the murder is called a family killing. Examples include John List, an insurance salesman who killed his entire family on November 9, 1972, in Westfield, New Jersey. The bodies of List's wife and three children (ages 16, 15, and 13) were discovered in their front room, lying side by side on top of sleeping bags as if

**TABLE I** Homicide Classification by Style and Type

Style	Single	Double	Triple	Mass	Spree	Serial
Number of Victims	1	2	3	4+	2+	3+
Number of Events	1	1	1	1	1	3+
Number of Locations	1	1	1	1	2+	3+
Cool-Off Period	N/A	N/A	N/A	N/A	No	Yes



in a mortuary. Their faces were covered and their arms were folded across their bodies. Each had been shot once behind the left ear, except one son who had been shot multiple times. A further search of the residence discovered the body of List's mother in a third floor closet. She had also been shot once behind the left ear. List disappeared after the crime and his car was found at an airport parking lot.

In another family killing case, William Bradford Bishop beat to death his wife, mother, and three children in the family's Bethesda, Maryland, residence in March 1976. He then transported them to North Carolina in the family station wagon where their bodies, along with the family dog's, were buried in a shallow grave. Bishop was under psychiatric care and had been prescribed antidepressant medication. No motive was determined. Bishop was a promising mid-level diplomat who had served in many overseas jobs and was scheduled for higher level office in the U.S. Department of State. Bishop, like List, is a Federal fugitive. There is strong indication both crimes were carefully planned and it is uncertain whether or not the men have committed suicide.

Two additional types of multiple murder are spree and serial. A spree murder involves killings at two or more locations with no emotional cooling-off time period between murders. The killings are all the result of a single event, which can be of short or long duration. On September 6, 1949, Camden, New Jersey, spree murderer Howard Unruh took a loaded German luger with extra ammunition and randomly fired the handgun while walking through his neighborhood, killing 13 people and wounding 3 in about 20 minutes. Even though Unruh's killings took such a short amount of time, they are not classified as a mass murder because he moved to different locations.

Serial murderers are involved in three or more separate events with an emotional cooling-off period between homicides. This type killer usually premeditates his crimes, often fantasizing and planning the murder in every aspect with the possible exception of the specific victim. Then, when the time is right for him and he is cooled off from his last homicide, he selects his next victim and proceeds with his plan. The cool-off period can be days, weeks, or months, and is the main element that separates the serial killer from other multiple killers.

However, there are other differences between the murderers. The classic mass murderer and the spree murderer are not concerned with who their victims are; they will kill anyone who comes in contact with them. In contrast, a serial murderer usually selects a type of victim. He thinks he will never be caught, and sometimes he is right. A serial murderer controls the events, whereas a spree murderer, who oftentimes has been identified and is being closely pursued by law enforcement, may barely control what will happen next. The serial killer is planning, picking and choosing, and sometimes stopping the act of murder.

A serial murderer may commit a spree of murders. In 1984, Christopher Wilder, an Australian-born businessman and race car driver, traveled across the United States killing young women. He would target victims at shopping malls or would abduct them after meeting them through a beauty contest setting or dating service. While a fugitive as a serial murderer, Wilder was investigated,

identified, and tracked by the FBI and almost every police department in the country. He then went on a long-term killing spree throughout the country and eventually was killed during a shoot-out with police.

Wilder's classification changed from serial to spree because of the multiple murders and the lack of a cooling-off period during his elongated murder event lasting nearly seven weeks. This transition has been noted in other serial/spree murder cases. The tension due to his fugitive status and the high visibility of his crimes gives the murderer a sense of desperation. His acts are now open and public and the increased pressure usually means no cooling-off period. He knows he will be caught, and the coming confrontation with police becomes an element in his crimes. He may place himself in a situation where he forces the police to kill him.

It is important to classify homicides correctly. For example, a single homicide is committed in a city; a week later a second single homicide is committed; and the third week, a third single homicide. Three seemingly unrelated homicides are reported, but by the time there is a fourth, there is a tie-in through forensic evidence and analyses of the crime scenes. These three single homicides now point to one serial offender. It is not mass murder because of the multiple locations and the cooling-off periods. The correct classification assists in profiling and directs the investigation as serial homicides. Similarly, profiling of a single murder may indicate the offender had killed before or would repeat the crime in the future.

#### *Primary Intent of the Murderer*

In some cases, murder may be an ancillary action and not itself the primary intent of the offender. The killer's primary intent could be: (1) criminal enterprise, (2) emotional, selfish, or cause-specific, or (3) sexual. The killer may be acting on his own or as part of a group.

When the primary intent is criminal enterprise, the killer may be involved in the business of crime as his livelihood. Sometimes murder becomes part of this business even though there is no personal malice toward the victim. The primary motive is money. In the 1950s, a young man placed a bomb in his mother's suitcase that was loaded aboard a commercial aircraft. The aircraft exploded, killing 44 people. The young man's motive had been to collect money from the travel insurance he had taken out on his mother prior to the flight. Criminal enterprise killings involving a group include contract murders, gang murders, competition murders, and political murders.

When the primary intent involves emotional, selfish, or cause-specific reasons, the murderer may kill in self-defense or compassion (mercy killings where life support systems are disconnected). Family disputes or violence may lie behind infanticide, matricide, patricide, and spouse and sibling killings. Paranoid reactions may also result in murder as in the previously described Whitman case. The mentally disordered murderer may commit a symbolic crime or have a psychotic outburst. Assassinations, such as those committed by Sirhan Sirhan and Mark Chapman, also fall into the emotional intent category. Murders in this

category involving groups are committed for a variety of reasons: religious (Jim Jones and the Jonestown, Guyana, case), cult (Charles Manson), and fanatical organizations such as the Ku Klux Klan and the Black Panther Party of the 1970s.

Finally, the murderer may have sexual motives for killing. Individuals may kill as a result of or to engage in sexual activity, dismemberment, mutilation, eversion, or other activities that have sexual meaning only for the offender. Occasionally, two or more murderers commit these homicides together as in the 1984-1985 case in Calaveras County, California, where Leonard Lake and Charles Ng are suspected of as many as 25 sex-torture slayings.

### *Victim Risk*

The concept of the victim's risk is involved at several stages of the profiling process and provides information about the suspect in terms of how he or she operates. Risk is determined using such factors as age, occupation, lifestyle, physical stature, resistance ability, and location of the victim, and is classified as high, moderate, or low. Killers seek high-risk victims at locations where people may be vulnerable, such as bus depots or isolated areas. Low-risk types include those whose occupations and daily lifestyles do not lead them to being targeted as victims. The information on victim risk helps to generate an image of the type of perpetrator being sought.

### *Offender Risk*

Data on victim risk integrates with information on offender risk, or the risk the offender was taking to commit the crime. For example, abducting a victim at noon from a busy street is high risk. Thus, a low-risk victim snatched under high-risk circumstances generates ideas about the offender, such as personal stresses he is operating under, his beliefs that he will not be apprehended, or the excitement he needs in the commission of the crime, or his emotional maturity.

### *Escalation*

Information about escalation is derived from an analysis of facts and patterns from the prior decision process models. Investigative profilers are able to deduce the sequence of acts committed during the crime. From this deduction, they may be able to make determinations about the potential of the criminal not only to escalate his crimes (e.g., from peeping to fondling to assault to rape to murder), but to repeat his crimes in serial fashion. One case example is David Berkowitz, the Son of Sam killer, who started his criminal acts with the nonfatal stabbing of a teenage girl and who escalated to the subsequent .44-caliber killings.

### *Time Factors*

There are several time factors that need to be considered in generating a criminal profile. These factors include the length of time required: (1) to kill the



victim, (2) to commit additional acts with the body, and (3) to dispose of the body. The time of day or night that the crime was committed is also important, as it may provide information on the lifestyle and occupation of the suspect (and also relates to the offender risk factor). For example, the longer an offender stays with his victim, the more likely it is he will be apprehended at the crime scene. In the case of the New York murder of Kitty Genovese, the killer carried on his murderous assault to the point where many people heard or witnessed the crime, leading to his eventual prosecution. A killer who intends to spend time with his victim therefore must select a location to preclude observation, or one with which he is familiar.

#### *Location Factors*

Information about location—where the victim was first approached, where the crime occurred, and if the crime and death scenes differ—provide yet additional data about the offender. For example, such information provides details about whether the murderer used a vehicle to transport the victim from the death scene or if the victim died at her point of abduction.

### **3. Crime Assessment Stage**

The Crime Assessment Stage in generating a criminal profile involves the reconstruction of the sequence of events and the behavior of both the offender and victim. Based on the various decisions of the previous stage, this reconstruction of how things happened, how people behaved, and how they planned and organized the encounter provides information about specific characteristics to be generated for the criminal profile. Assessments are made about the classification of the crime, its organized/disorganized aspects, the offender's selection of a victim, strategies used to control the victim, the sequence of crime, the staging (or not) of the crime, the offender's motivation for the crime, and crime scene dynamics.

The classification of the crime is determined through the decision process outlined in the first decision process model. The classification of a crime as organized or disorganized, first introduced as classification of Lust murder (Hazelwood & Douglas, 1980), but since broadly expanded, includes factors such as victim selection, strategies to control the victim, and sequence of the crime. An organized murderer is one who appears to plan his murders, target his victims, display control at the crime scene, and act out a violent fantasy against the victim (sex, dismemberment, torture). For example, Ted Bundy's planning was noted through his successful abduction of young women from highly visible areas (e.g., beaches, campuses, a ski lodge). He selected victims who were young, attractive, and similar in appearance. His control of the victim was initially through clever manipulation and later physical force. These dynamics were important in the development of a desired fantasy victim.

In contrast, the disorganized murderer is less apt to plan his crime in detail,



obtains victims by chance, and behaves haphazardly during the crime. For example, Herbert Mullin of Santa Cruz, California, who killed 14 people of varying types (e.g., an elderly man, a young girl, a priest) over a four-month period, did not display any specific planning or targeting of victims; rather, the victims were people who happened to cross his path, and their killings were based on psychotic impulses as well as on fantasy.

The determination of whether or not the crime was staged (i.e., if the subject was truly careless or disorganized, or if he made the crime appear that way to distract or mislead the police) helps direct the investigative profiler to the killer's motivation. In one case, a 16-year-old high school junior living in a small town failed to return home from school. Police, responding to the father's report of his missing daughter, began their investigation and located the victim's scattered clothing in a remote area outside the town. A crude map was also found at the scene which seemingly implied a premeditated plan of kidnaping. The police followed the map to a location which indicated a body may have been disposed of in a nearby river. Written and telephoned extortion demands were sent to the father, a bank executive, for the sum of \$80,000, indicating that a kidnap was the basis of the abduction. The demands warned police in detail not to use electronic monitoring devices during their investigative efforts.

Was this crime staged? The question was answered in two ways. The details in one aspect of the crime (scattered clothing and tire tracks) indicated that subject was purposely staging a crime while the details in the other (extortion) led the profilers to speculate who the subject was; specifically that he had a law enforcement background and therefore had knowledge of police procedures concerning crimes of kidnaping, hiding the primary intent of sexual assault and possible murder. With this information, the investigative profilers recommended that communication continue between the suspect and the police, with the hypothesis that the behavior would escalate and the subject become bolder.

While further communications with the family were being monitored, profilers from the FBI's Behavioral Science Unit theorized that the subject of the case was a white male who was single, in his late 20's to early 30's, unemployed, and who had been employed as a law enforcement officer within the past year. He would be a macho outdoors type person who drove a late model, well maintained vehicle with a CB radio. The car would have the overall appearance of a police vehicle.

As the profile was developed, the FBI continued to monitor the extortion telephone calls made to the family by the subject. The investigation, based on the profile, narrowed to two local men, both of whom were former police officers. One suspect was eliminated, but the FBI became very interested in the other since he fit the general profile previously developed. This individual was placed under surveillance. He turned out to be a single, white male who was previously employed locally as a police officer. He was now unemployed and drove a car consistent with the FBI profile. He was observed making a call from a telephone booth, and after hanging up, he taped a note under the telephone. The call was traced to the residence of the victim's family. The caller had given instructions

for the family to proceed to the phone booth the suspect had been observed in. "The instructions will be taped there," stated the caller.

The body of the victim was actually found a considerable distance from the "staged" crime scene, and the extortion calls were a diversion to intentionally lead the police investigation away from the sexually motivated crime of rape-murder. The subject never intended to collect the ransom money, but he felt that the diversion would throw the police off and take him from the focus of the rape-murder inquiry. The subject was subsequently arrested and convicted of this crime.

### *Motivation*

Motivation is a difficult factor to judge because it requires dealing with the inner thoughts and behavior of the offender. Motivation is more easily determined in the organized offender who premeditates, plans, and has the ability to carry out a plan of action that is logical and complete. On the other hand, the disorganized offender carries out his crimes by motivations that frequently are derived from mental illnesses and accompanying distorted thinking (resulting from delusions and hallucinations). Drugs and alcohol, as well as panic and stress resulting from disruptions during the execution of the crime, are factors which must be considered in the overall assessment of the crime scene.

### *Crime Scene Dynamics*

Crime scene dynamics are the numerous elements common to every crime scene which must be interpreted by investigating officers and are at times easily misunderstood. Examples include location of crime scene, cause of death, method of killing, positioning of body, excessive trauma, and location of wounds.

The investigative profiler reads the dynamics of a crime scene and interprets them based on his experience with similar cases where the outcome is known. Extensive research by the Behavioral Science Unit at the FBI Academy and in-depth interviews with incarcerated felons who have committed such crimes have provided a vast body of knowledge of common threads that link crime scene dynamics to specific criminal personality patterns. For example, a common error of some police investigators is to assess a particularly brutal lust-mutilation murder as the work of a sex fiend and to direct the investigation toward known sex offenders when such crimes are commonly perpetrated by youthful individuals with no criminal record.

## **4. Criminal Profile Stage**

The fourth stage in generating a criminal profile deals with the type of person who committed the crime and that individual's behavioral organization with relation to the crime. Once this description is generated, the strategy of investigation can be formulated, as this strategy requires a basic understanding of how an individual will respond to a variety of investigative efforts.

Included in the criminal profile are background information (demographics),

physical characteristics, habits, beliefs and values, pre-offense behavior leading to the crime, and post-offense behavior. It may also include investigative recommendations for interrogating or interviewing, identifying, and apprehending the offender.

This fourth stage has an important means of validating the criminal profile—Feedback No. 1. The profile must fit with the earlier reconstruction of the crime, with the evidence, and with the key decision process models. In addition, the investigative procedure developed from the recommendations must make sense in terms of the expected response patterns of the offender. If there is a lack of congruence, the investigative profilers review all available data. As Hercule Poirot observed, "To know is to have all of the evidence and facts fit into place."

### **5. Investigation Stage**

Once the congruence of the criminal profile is determined, a written report is provided to the requesting agency and added to its ongoing investigative efforts. The investigative recommendations generated in Stage 4 are applied, and suspects matching the profile are evaluated. If identification, apprehension, and a confession result, the goal of the profile effort has been met. If new evidence is generated (e.g., by another murder) and/or there is no identification of a suspect, reevaluation occurs via Feedback No. 2. The information is reexamined and the profile revalidated.

### **6. Apprehension Stage**

Once a suspect is apprehended, the agreement between the outcome and the various stages in the profile-generating-process are examined. When an apprehended suspect admits guilt, it is important to conduct a detailed interview to check the total profiling process for validity.

### **CASE EXAMPLE**

A young woman's nude body was discovered at 3:00 p.m. on the roof landing of the apartment building where she lived. She had been badly beaten about the face and strangled with the strap of her purse. Her nipples had been cut off after death and placed on her chest. Scrawled in ink on the inside of her thigh was, "You can't stop me." The words "Fuck you" were scrawled on her abdomen. A pendant in the form of a Jewish sign (Chai), which she usually wore as a good luck piece around her neck, was missing and presumed taken by the murderer. Her underpants had been pulled over her face; her nylons were removed and very loosely tied around her wrists and ankles near a railing. The murderer had placed symmetrically on either side of the victim's head the pierced earrings she had been wearing. An umbrella and inkpen had been forced into the vagina and a hair comb was placed in her pubic hair. The woman's jaw and nose had been broken and her molars loosened. She suffered multiple face fractures caused by a blunt force. Cause of death was asphyxia by ligature (pocketbook strap)



strangulation. There were post-mortem bite marks on the victim's thighs, as well as contusions, hemorrhages, and lacerations to the body. The killer also defecated on the roof landing and covered it with the victim's clothing.

The following discussion of this case in the context of the six stages of the criminal-profile-generating process illustrates how this process works.

### Profiling Inputs

In terms of *crime scene evidence*, everything the offender used at the crime scene belonged to the victim. Even the comb and the felt-tip pen used to write on her body came from her purse. The offender apparently did not plan this crime; he had no gun, ropes, or tape for the victim's mouth. He probably did not even plan to encounter her that morning at that location. The crime scene indicated a spontaneous event; in other words, the killer did not stalk or wait for the victim. The crime scene differs from the death scene. The initial abduction was on the stairwell; then the victim was taken to a more remote area.

Investigation of the *victim* revealed that the 26-year-old, 90-pound, 4'11" white female awoke around 6:30 a.m. She dressed, had a breakfast of coffee and juice, and left her apartment for work at a nearby day care center, where she was employed as a group teacher for handicapped children. She resided with her mother and father. When she would leave for work in the morning, she would take the elevator or walk down the stairs, depending on her mood. The victim was a quiet young woman who had a slight curvature of the spine (kyhosciosis).

The *forensic information* in the medical examiner's report was important in determining the extent of the wounds, as well as how the victim was assaulted and whether evidence of sexual assault was present or absent. No semen was noted in the vagina, but semen was found on the body. It appeared that the murderer stood directly over the victim and masturbated. There were visible bite marks on the victim's thighs and knee area. He cut off her nipples with a knife after she was dead and wrote on the body. Cause of death was strangulation, first manual, then ligature, with the strap of her purse. The fact that the murderer used a weapon of opportunity indicates that he did not prepare to commit this crime. He probably used his fist to render her unconscious, which may be the reason no one heard any screams. There were no deep stab wounds and the knife used to mutilate the victim's breast apparently was not big, probably a penknife that the offender normally carried. The killer used the victim's belts to tie her right arm and right leg, but he apparently untied them in order to position the body before he left.

The *preliminary police report* revealed that another resident of the apartment building, a white male, aged 15, discovered the victim's wallet in a stairwell between the third and fourth floors at approximately 8:20 a.m. He retained the wallet until he returned home from school for lunch that afternoon. At that time, he gave the wallet to his father, a white male, aged 40. The father went to the victim's apartment at 2:50 p.m. and gave the wallet to the victim's mother.

When the mother called the day care center to inform her daughter about the



wallet, she learned that her daughter had not appeared for work that morning. The mother, the victim's sister, and a neighbor began a search of the building and discovered the body. The neighbor called the police. Police at the scene found no witnesses who saw the victim after she left her apartment that morning.

### Decision Process

This crime's *style* is a single homicide with the murderer's primary intent making it a sexually motivated *type* of crime. There was a degree of *planning* indicated by the organization and sophistication of the crime scene. The idea of murder had probably occupied the killer for a long period of time. The sexual fantasies may have started through the use and collecting of sadistic pornography depicting torture and violent sexual acts.

*Victim risk* assessment revealed that the victim was known to be very self-conscious about her physical handicap and size and she was a plain-looking woman who did not date. She led a reclusive life and was not the type of victim that would or could fight an assailant or scream and yell. She would be easily dominated and controlled, particularly in view of her small stature.

Based upon the information on occupation and lifestyle, we have a low-risk victim living in an area that was at low risk for violent crimes. The apartment building was part of a 23-building public housing project in which the racial mixture of residents was 50% black, 40% white, and 10% Hispanic. It was located in the confines of a major police precinct. There had been no other similar crimes reported in the victim's or nearby complexes.

The crime was considered very *high risk* for the offender. He committed the crime in broad daylight, and there was a possibility that other people who were up early might see him. There was no set pattern of the victim taking the stairway or the elevator. It appeared that the victim happened to cross the path of the offender.

There was no *escalation* factor present in this crime scene. The *time* for the crime was considerable. The amount of time the murderer spent with his victim increased his risk of being apprehended. All his activities with the victim—removing her earrings, cutting off her nipples, masturbating over her—took a substantial amount of time.

The *location* of the crime suggested that the offender felt comfortable in the area. He had been here before, and he felt that no one would interrupt the murder.

### Crime Assessment

The crime scene indicated the murder was one event, not one of a series of events. It also appeared to be a first-time killing, and the subject was not a typical organized offender. There were elements of both disorganization and organization; the offender might fall into a mixed category.

A reconstruction of the crime/death scene provides an overall picture of the

crime. To begin with, the victim was not necessarily stalked but instead confronted. What was her reaction? Did she recognize her assailant, fight him off, or try to get away? The subject had to kill her to carry out his sexually violent fantasies. The murderer was on known territory and thus had a reason to be there at 6:30 in the morning: either he resided there or he was employed at this particular complex.

The killer's control of the victim was through the use of blunt force trauma, with the blow to her face the first indication of his intention. It is probable the victim was selected because she posed little or no threat to the offender. Because she didn't fight, run, or scream, it appears that she did not perceive her abductor as a threat. Either she knew him, had seen him before, or he looked nonthreatening (i.e., he was dressed as a janitor, a postman, or businessman) and therefore his presence in the apartment would not alarm his victim.

In the sequence of the crime, the killer first rendered the victim unconscious and possibly dead; he could easily pick her up because of her small size. He took her up to the roof landing and had time to manipulate her body while she was unconscious. He positioned the body, undressed her, acted out certain fantasies which led to masturbation. The killer took his time at the scene, and he probably knew that no one would come to the roof and disturb him in the early morning since he was familiar with the area and had been there many times in the past.

The crime scene was not staged. Sadistic ritualistic fantasy generated the sexual motivation for murder. The murderer displayed total domination of the victim. In addition, he placed the victim in a degrading posture, which reflected his lack of remorse about the killing.

The crime scene dynamics of the covering of the killer's feces and his positioning of the body are incongruent and need to be interpreted. First, as previously described, the crime was opportunistic. The crime scene portrayed the intricacies of a long-standing murderous fantasy. Once the killer had a victim, he had a set plan about killing and abusing the body. However, within the context of the crime, the profilers note a paradox: the covered feces. Defecation was not part of the ritual fantasy and thus it was covered. The presence of the feces also supports the length of time taken for the crime, the control the murderer had over the victim (her unconscious state), and the knowledge he would not be interrupted.

The positioning of the victim suggested the offender was acting out something he had seen before, perhaps in a fantasy or in a sado-masochistic pornographic magazine. Because the victim was unconscious, the killer did not need to tie her hands. Yet he continued to tie her neck and strangle her. He positioned her earrings in a ritualistic manner, and he wrote on her body. This reflects some sort of imagery that he probably had repeated over and over in his mind. He took her necklace as a souvenir; perhaps to carry around in his pocket. The investigative profilers noted that the body was positioned in the form of the woman's missing Jewish symbol.

### **Criminal Profile**

Based on the information derived during the previous stages, a criminal profile of the murderer was generated. First, a physical description of the suspect stated that he would be a white male, between 25 and 35, or the same general age as the victim, and of average appearance. The murderer would not look out of context in the area. He would be of average intelligence and would be a high-school or college dropout. He would not have a military history and may be unemployed. His occupation would be blue-collar or skilled. Alcohol or drugs did not assume a major role, as the crime occurred in the early morning.

The suspect would have difficulty maintaining any kind of personal relationships with women. If he dated, he would date women younger than himself, as he would have to be able to dominate and control in the relationships.

He would be sexually inexperienced, sexually inadequate, and never married. He would have a pornography collection. The subject would have sadistic tendencies; the umbrella and the masturbation act are clearly acts of sexual substitution. The sexual acts showed controlled aggression, but rage or hatred of women was obviously present. The murderer was not reacting to rejection from women as much as to morbid curiosity.

In addressing the habits of the murderer, the profile revealed there would be a reason for the killer to be at the crime scene at 6:30 in the morning. He could be employed in the apartment complex, be in the complex on business, or reside in the complex.

Although the offender might have preferred his victim conscious, he had to render her unconscious because he did not want to get caught. He did not want the woman screaming for help.

The murderer's infliction of sexual, sadistic acts on an inanimate body suggests he was disorganized. He probably would be a very confused person, possibly with previous mental problems. If he had carried out such acts on a living victim, he would have a different type of personality. The fact that he inflicted acts on a dead or unconscious person indicated his inability to function with a live or conscious person.

The crime scene reflected that the killer felt justified in his actions and that he felt no remorse. He was not subtle. He left the victim in a provocative, humiliating position, exactly the way he wanted her to be found. He challenged the police in his message written on the victim; the messages also indicated the subject might well kill again.

### **Investigation**

The crime received intense coverage by the local media because it was such an extraordinary homicide. The local police responded to a radio call of a homicide. They in turn notified the detective bureau, which notified the forensic crime scene unit, medical examiner's office, and the county district attorney's



office. A task force was immediately assembled of approximately 26 detectives and supervisors.

An intensive investigation resulted, which included speaking to, and interviewing, over 2,000 people. Records checks of known sex offenders in the area proved fruitless. Hand writing samples were taken of possible suspects to compare with the writing on the body. Mental hospitals in the area were checked for people who might fit the profile of this type killer.

The FBI's Behavioral Science Unit was contacted to compile a profile. In the profile, the investigation recommendation included that the offender knew that the police sooner or later would contact him because he either worked or lived in the building. The killer would somehow inject himself into the investigation, and although he might appear cooperative to the extreme, he would really be seeking information. In addition, he might try to contact the victim's family.

### **Apprehension**

The outcome of the investigation was apprehension of a suspect 13 months following the discovery of the victim's body. After receiving the criminal profile, police reviewed their files of 22 suspects they had interviewed. One man stood out. This suspect's father lived down the hall in the same apartment building as the victim. Police originally had interviewed his father, who told them his son was a patient at the local psychiatric hospital. Police learned later that the son had been absent without permission from the hospital the day and evening prior to the murder.

They also learned he was an unemployed actor who lived alone; his mother had died of a stroke when he was 19 years old (11 years previous). He had had academic problems of repeating a grade and dropped out of school. He was a white, 30-year-old, never-married male who was an only child. His father was a blue-collar worker who also was an ex-prize fighter. The suspect reportedly had his arm in a cast at the time of the crime. A search of his room revealed a pornography collection. He had never been in the military, had no girlfriends, and was described as being insecure with women. The man suffered from depression and was receiving psychiatric treatment and hospitalization. He had a history of repeated suicidal attempts (hanging/asphyxiation) both before and after the offense.

The suspect was tried, found guilty, and is serving a sentence from 25 years to life for this mutilation murder. He denies committing the murder and states he did not know the victim. Police proved that security was lax at the psychiatric hospital in which the suspect was confined and that he could literally come and go as he pleased. However, the most conclusive evidence against him at his trial were his teeth impressions. Three separate forensic dentists, prominent in their field, conducted independent tests and all agreed that the suspect's teeth impressions matched the bite marks found on the victim's body.



## CONCLUSION

Criminal personality profiling has proven to be a useful tool to law enforcement in solving violent, apparently motiveless crimes. The process has aided significantly in the solution of many cases over the past decade. It is believed that through the research efforts of personnel in the FBI's National Center for the Analysis of Violent Crime and professionals in other field, the profiling process will continue to be refined and be a viable investigative aid to law enforcement.

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